



## ZANEFA NGIDI PROFILE

After the releases of his well-received albums "*Umona*" and "*Amangwinya*" Zanefa has gained himself a lot of fans around the country and a SATMA award nomination to prove how liable this young man is.

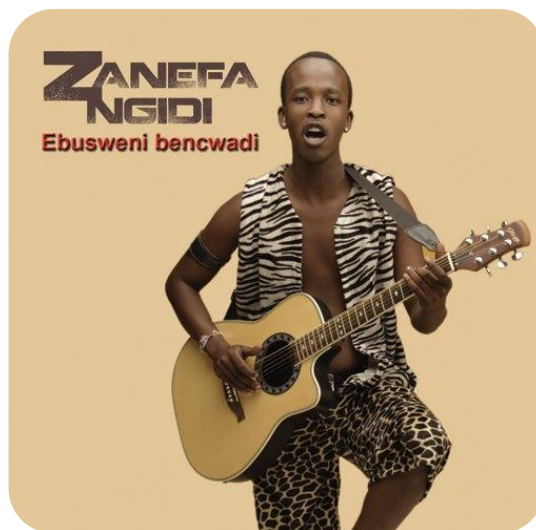
The young talented, focused and ambitious Zanefa Ngidi is back again with an even more powerful album titled "*Ebusweni bencwadi*". This album showcases Zanefa in a more matured and resilient way, you cannot help but notice how deep he went within himself. A good composer and a fine Lead-Guitarist, this demonstrates big growth as a young artist in the industry in terms of the way he expresses himself in his music, and it definitely presents him into a paved platform in the maskandi music industry. He has wowed vast audience with his audacious live performances, and has increased followers for himself.

Ngidi's style of singing has evolved with South African society and the modern migrant culture "It's the music played by the man on the move, the modern songster. It is about real life experiences, daily joys and sorrows, his observations of the world and social issues. It's the music of the man who's got the Zulu blues."

His voice sets the tone at the beginning of each song, in a picked guitar style, and rapidly spoken sections of Zulu praise poetry, which gives this album an even more traverse appeal, from the rural maskandi beat to the urban youth feel, but still the real maskandi music that his fans love,

The songs were written from the experiences he has faced as a young man, and what other people are going through in their daily lives which in some songs it's very sensitive and will need his market to sit down, relax and listen to the message that comes with the songs, Zanefa has also upped the beat in most of the songs giving them a dancing feel in a maskandi way.

"*Emanyaleni*" tackles issues of alcohol abuse as it is a significant problem among young people, he is pleading for a solution to be found because this is a threat to our future, and "*Abaculi abaziqhenyayo*" speaks mostly about musician who look down on others forgetting that, they also didn't start as big as they are today, this kind of behavior could be fatal to their careers. "*Saluthi*" is hitting on our political leader and how they feel about piracy as artists are being ripped off their rights, while people on the streets have commercial gains without consent of the right owner. The album shows that this young man is not only a composer, a song writer, or a musician but also a good poet as well.



This is a 16 track album with other songs such as *“Ebhulukweni”* and *“patile patile”* are the powerful songs to look forward to in the album.”Umona” and “Amagwinya” did very well in terms of sales, *“Ebusweni bencwadi”* promises to do even better. The album is sure to get all the maskandi musicians a run for their music, and maskandi lovers a run for their money.

This synthesis of old and new styles, of rural and metropolitan themes, of tradition and innovation was exactly what was needed to captivate and speak to a modern audience.